The Digital Blueprint

Leading Digital Transformation through People, Process, Data, and Technology

digitalblue improving lives

People

Is our team performing repetitive and/or low value work? How can we repurpose our team to increase patient and clinician satisfaction?

Data

Do we trust our data to make important decisions? Are we leveraging our data effectively to drive decisions? Are we effectively managing our data?

Process

Do we have effective processes to minimize errors and optimize productivity? How can we shorten our revenue cycle and patient turnaround times?

Technology

Have we optimized our legacy IT assets? Are there emerging technologies that can catapult our productivity?

Optimizing Healthcare — People, Process, Technology, Data

DISCOVER (Determine needs, Detailed As Is)	DESIGN (Performance baselines, To be ideation)	DELIVER (Cost benefit analysis, prioritized roadmap)
• Project Kickoff • Business process owner interview • Process & systems/applications inventory • Business process SME level workshops • Identify business criteria for platform selection activities if needed • IT application support workshops	• Gather current state performance data • Identify opportunities for process improvements • Overlay interventions against current state to illustrate areas for automation and optimization • Conduct business process SME and process owner reviews • Finalize platform selection to support automation journey • Evaluate the impact of interventions on KPIs to inform the CBA exercise	• Perform cost benefit analysis (CBA) of key interventions and document qualitative and quantitative assumptions • Produce interventions heat map to prioritize all planned interventions • Create a roadmap outlining the program timeline including all dependencies • Collaborate with leadership to produce the business case content summarizing all innovations • Executive report out and collaboration finalize next steps for program launch

Deliverables

- Project Charter
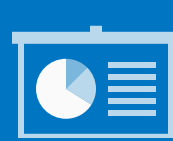- SIPOC & Needs
- Baseline Metrics (KPIs)
- Interventions Catalog
- Reimagined To Be State
- Business Case & CBA
- Executive Report Out
- x2 2x Short Term ROI
- 6x Long Term ROI